



shadowbox  
DIRECT

outside the box | inside the brand

# **DRTV Production Companies**



## DRTV Production Companies

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Shadowbox DIRECT offers over 60 years of combined direct response television experience. Our broadcast campaigns have generated over \$600-million in sales, and now draw millions of unique visitors to client websites, generating high quality leads and profitable conversions.

We are a creative DRTV production company that specializes in enhancing brand integrity while employing proven direct-response mechanisms in long-form infomercials and short-form commercials. HD video and 3D animation assets are then customized for web advertising and social media, all part of your next successful direct response campaign





## A Video Production Company Specializing In Direct-Response

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ShadowBox Pictures is a video production company that produces brand-response advertising campaigns that generate leads and deliver sales. For years brand managers, their agencies, media companies and consultants from across the country has sought out our turnkey services of creative, production, 3D animation, and post to tell their compelling brand story - all of it with proven DRTV fundamentals and fully optimized for advertising on broadcast television and the web! Our short-form spots and long-form infomercials have generated over \$600 million in sales for clients. It's a legacy of success that drives us to continually deliver the best creative and production value year after year. With a wealth of experience waiting, we invite you to produce your next DR commercial success with ShadowBox.



## Some of Our Direct Response Commercials and Infomercials



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# Turnkey Services - Creative, HD Production, 3D Animation amp Post

Collaborate with our experienced core creative team. ShadowBox gets inside your brand to understand its strengths and better articulate your unique selling proposition. Coordinate with us through Pre-Production, as we manage production design, location scouting, set-design and construction for the studio, casting, booking talent, scheduling studios crew and equipment. Participate as an active member on the shoot on location or in the studio! Review and approve each version of your edit and animation using a quality-focused process with secure cloud-based commenting and visual mark-up tools.





# Shadowbox Overview



ShadowBox PICTURES has offered outrageously disciplined creative and turnkey production services, delivering broadcast commercials and marketing programs, to corporate brands, their agencies, business colleagues and consumers. This ability to create consistent success for our clients is grounded in over 20-years of experience producing film & video for specialized industries. Oday, our service divisions can seamlessly plug-in to your existing project team, or take the lead.

## **Shadowbox Brings Success**

Our ability to consistently make successful work comes from over 20 years of experience. Our projects have generated over \$800 Million in sales. We have worked on a variety of movies, hundreds of commercials, corporate videos, and direct response TV commercials. Our credit list includes work for: Johnson & Johnson, Church and Dwight, Dish Network, L.A. Weightloss, Turtle Wax, Fullbar, Skin ID and QuiBids to name a few.



**For more information please visit**

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<http://www.shadowboxpictures.com>

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