



## *SEO Los Angeles CA*

CAPTAIN MARKETING is a California-based web marketing company providing small and mid-sized companies with what they desperately need. We're masters of SEO, SEM, Social Media, PPC, Site Design and all the other essential yet complicated internet marketing specialties. We have a staff of over 100 Internet Superstars—designers, analysts, programmers, marketing experts, copywriters and more.

# *Our Technology*

Marketing campaigns aren't just about innovation. Any creative effort also requires the direction and measurable results that comes from data about the marketplace, and your campaign. In the world of internet marketing, too much information is also sometimes just as bad as not enough. At Captain Marketing, we have access to technology platforms that allow us to measure, predict and ultimately understand exactly the forces that will determine your success.

## **We're Up to the Task**

We're all familiar with the armchair SEO experts or garage-based social media campaigns of the past, when online marketing meant simple links and brochure style websites. The world has changed. Today, digital campaigns of any stripe are incredibly complicated, requiring access to the most advanced metrics available to determine what's working-and what's not-about any online strategy. Captain Marketing has this platform...so you don't have to. But with access to all our data and regular reports, you'll reap the benefits of this information, without having to slog through complicated algorithms to get it.



# *Our Approach*

Quite simply? We want to help your online business do more than just meet the competition. We're here to make you thrive. Whether it's with an innovative SEO strategy that combines compelling, share-able content with high quality link building, or a well timed PPC program that utilizes the latest re-targeting techniques to get you maximum conversions, Captain Marketing is dedicated to your success on the web today and tomorrow.

## **Innovative Solutions**

With a commitment to transparent, high quality work and total accountability, we're not just creative professionals. Everything we do is backed up by data and testing in the most granular way possible. Our approach is centered around doing the research ahead of time, instead of playing catch up later. While we're known for our "thinking outside the box" techniques, we're also proud to accompany that innovation with meticulous attention to the extensive reporting, testing and data collection we also provide our clients.

## **Get a Free Consultation to Find Out More**

Get in touch today to schedule your FREE consultation with the professionals at Captain Marketing. We'd love to show you how a range of innovative, affordable programs customized just for your company can make a significant impact on conversions, fast. Questions? Let's talk. At the very least, you'll better understand the unique challenges and opportunities your business can leverage in the online marketplace



# CAPTAIN MARKETING

## *Why Captain Marketing?*

We're committed to the value of what we do...and it shows. In an evolving marketplace where the data is constantly changing, we're ahead of the curve with innovative programs and new ways of achieving better results for our clients. With affordable programs, personal, friendly service and solid experience, our team of PPC and SEO strategists, data analysts, writers, designers, developers and programmers work hard to ensure our clients don't just meet their goals...but exceed their expectations for our service.



**Call us today and find out how we can help..**

We'd love to discuss your marketing goals...and the ways we can help you maximize value for a minimum of investment. We understand the challenges facing businesses today, and we're ready to help you not just to meet the demands of the current online marketplace, but to thrive. With a variety of customized programs designed to provide the most value for every investment dollar, we're the experts at getting you results.

# *Our Valued Customers*

## **We'll Work Hard to Earn Your Trust**

From real estate to restaurants, software to scuba gear, the companies we work with represent the determination and innovation of the small to midsize business owner in America today. We're proud to help our clients find success across the web with effective digital campaigns that bring more conversions and more traffic to their websites...and their brick and mortar businesses.

When you sign up, we'll make it our mission to learn what matters to you and your industry, basing our data on both hard research and the experience that comes from almost a decade in the online marketing field. We're committed to really listening you and your goals for your company, so we can make it happen.

Have questions? Want to find out more about our customers? Call us today. We'd love to talk with you, and provide you with referrals to companies just like yours who have found success in working with Captain Marketing. We look forward to speaking with you.



# Rankings

Captain Marketing greatly respects the confidentiality and proprietary rights associated with our clients' keywords and respective rankings. With this said, we also understand the need to demonstrate the real results that Captain Marketing produces. Therefore, we have provided a small representative grouping of the following Captain Marketing clients, who have graciously agreed to share their ranking reports with our prospective clients for such purposes under the precedent condition that these rankings are not shown to people who do business in the same industry and competing geographies.

## INDUSTRY

- Brewing Equipment
- Artifacts Seller
- Food
- Car Painting
- Floral
- Gymn Equipment Repair
- Green River Stone Company
- Barcode Equipment Repair
- Event Supplies
- Real Estate
- Environmental Consulting

## CLIENT

- Specialty Products International Unlimited
- Ancient Resource
- Anderson Maple Syrups
- Express Paint
- Ferrari Florist & Gifts
- Barry Services
- Green River Stone Company
- Barcode Rental
- M&M Balloon Co.
- Bill Mackey Real Estate
- Willard Environmental Group
- Tibetan Prayer Flag

For more information please visit

<http://www.captainmarketing.com>